



HIKVISION

HikCentral SMB Solution

Manage video. Build on your success.

So your business is growing.



You could be exploring new restaurants, shops, showrooms, gyms or maybe your office and teams are expanding. That's brilliant. But scaling up your business can sometimes scale up the size of your headaches, too.

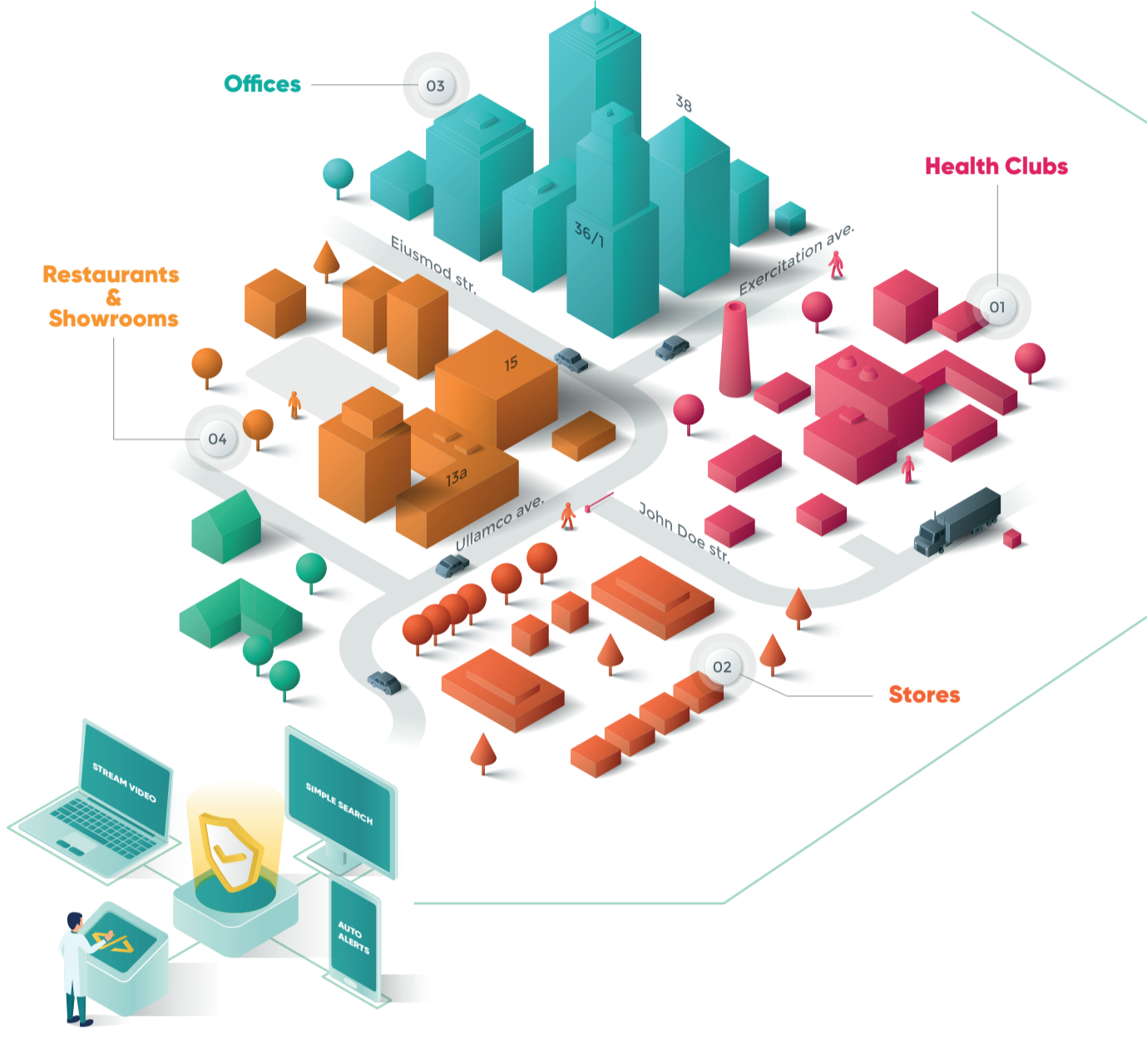
What if there was one technology solution which not only made it simple to manage your video security system, it also centralises practical, smart applications giving your business the competitive edge?

There is. It's called **HikCentral for Small to Medium Businesses** (HikCentral SMB) and it comes from the world leader in video security, Hikvision.

Here's how it works.



MANAGING YOUR VIDEO SECURITY

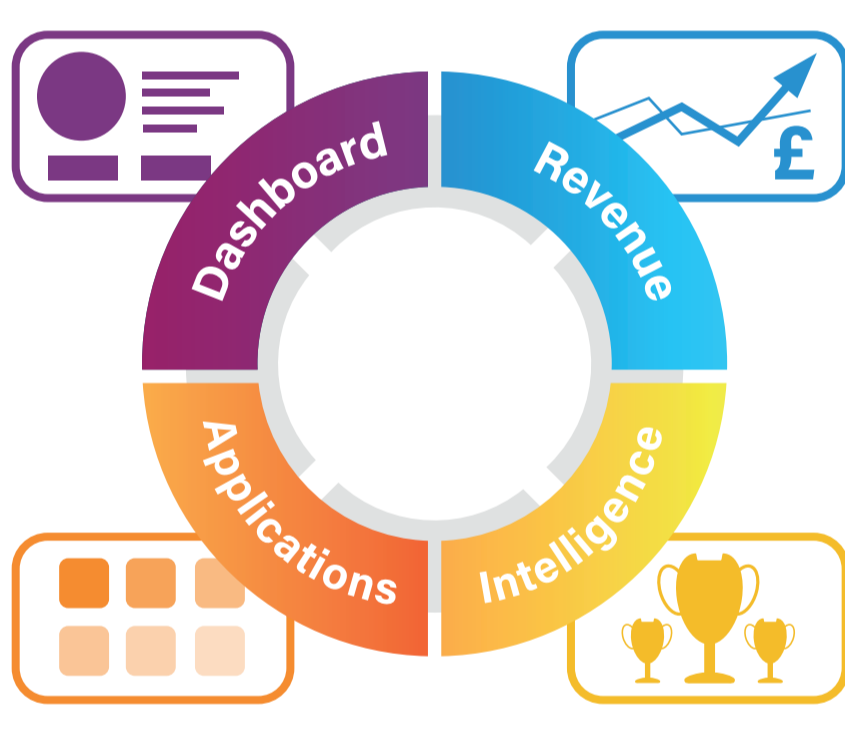


- **View and control** your video security from one or multiple sites, stores or offices in one place.
- **Stream video** as you need it on your laptop, tablet or mobile.
- **Receive automatic alerts** direct to your devices.
- **More video in less space** because it is optimised for small business networks to store efficiently.
- **Simple search** functionality so you can find the footage when you need it, quickly.
- **Affordable packages** with specially designed low cost license packages just for small & medium businesses in mind.
- **Keep IT costs down** with easily understood, self-managed troubleshooting reports.
- **Free service** for 3 years.
- **Free software** technology updates for 2 years.
- **HikCentral SMB grows along with you** when your business is ready to make the next move.
- **Simple to understand and easy to manage video security**; that's one less headache for you.



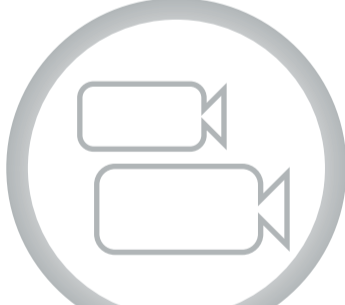
DELIVERING PRACTICAL INSIGHTS

- **Easy to understand dashboard** to manage it all and tie all the info together in one place.
- **Revenue and efficiency advantages** without getting bogged down in technical details.

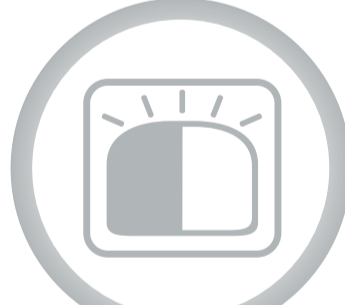


- **More than just security cameras** if you purchase applications in the same way that your phone is loaded with apps to help with all sorts of day-to-day tasks.
- **Intelligent applications aid in running your business** and give you a competitive edge.

What sorts of apps are included on HikCentral SMB?



- **Video Surveillance**
12 camera streams as standard.



- **Alarm Intruder**
Standard of 8 zones/ alarm input.

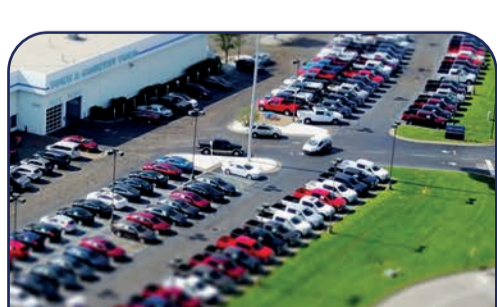


- **Access Control**
Manage who is in your building at any time. Manage staff attendance records with ease. 4 entry / exits are included in the standard package.



- **Video Intercom**
Greet visitors and grant entry. Keep a record of who has visited and when. License to manage up to 4 indoor stations are included.

Other apps you can purchase to run on HikCentral SMB?



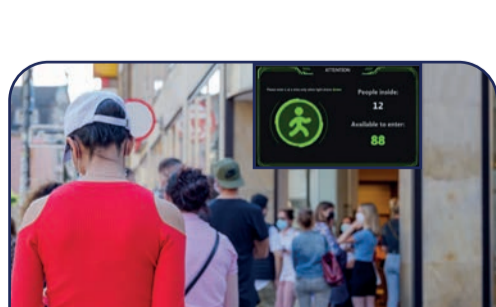
- **Parking Management**
Automatically recognise known vehicle number plates. Control who can use your parking facilities, and for how long.



- **People Counting**
Ideal for retail. Measure footfall vs sales receipts. Compare outlet performance.



- **Heatmapping**
Identify hotspots for customers and clients. Optimise layouts in gyms, shops, hotel foyers and more.



- **Density Control & Queue Management**
Get alerted when queues form. Allocate staff. Monitor trends and roster accordingly.

HikCentral SMB:

Get insights. Take action. Build on your success.