

Benefits for Retailers

Understand consumer psychology





Optimise merchandise display and route planning

Provide a data foundation for promotion plans



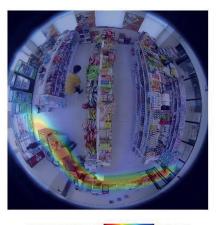


Control costs



Hardware Dewarping: 4PTZ fusion modes

Easily switch between multiple viewing modes to examine the full scene in the most convenient and effective way.



By people number

Statistics on a heat map about people's movements in the camera's field of view.



Fisheye Camera - Indoor DS-2CD63C5G0-I(V)S



Fisheye Camera - Outdoor DS-2CD6365G0-I(V)S



IMMERVISION LENS

Outstanding images & wide angle view (*DS-2CD63C5G0 only)



MULTIPLE DEWARPING MODES

Up to 4 channels of live views



DEEP LEARNING

Heat map, intersection analysis



EXPORTABLE ORIGINAL DATA

For business analysis



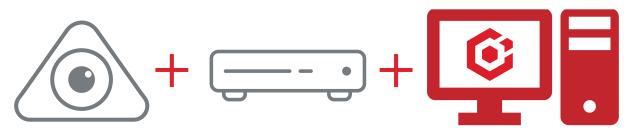
THREE-WAY IR LIGHTS

Independently adjustable



IP67, IK10

Vandal-proof for outdoor (*-V only)



Fisheye Camera

NVR M/I Series

HikCentral Professional











