

Capturing the World as It Really Is Empowering Business with Intelligent Insights

Hikvision Fisheye Cameras





WHAT CAN FISHEYE CAMERAS DO

Security and prosperity are two fundamental pillars of society. Fisheye cameras protect both.

In the courtroom, they cover every corner and record the judicial process with audio and video. In retail settings, they provide visualized data from customer behavior and inspire changes to promote sales.

With an ultra wide-angle lens and a single sensor, fisheye cameras render a 360-degree "fishbowl" view that can be de-warped on the screen for a completely natural reproduction. With built-in deep learning algorithms, they can count and display numbers of customers. In the end, these cameras offer discreet and cost-effective solutions.

Hikvision Fisheye Cameras are applied in exhibition rooms, law courts, retail stores, and many, many more scenarios. Choose from a wide array of display modes to view a distortion-free scene while being constantly informed with dynamic visualized customer data.



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Cost Efficiency



Less Distortion, More Natural Visuals







Intersection Flow Analysis



Less IR Reflection

FEATURE HIGHLIGHTS

FEATURE HIGHLIGHTS

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Cost Efficiency

Hikvision Fisheye Cameras provide up to 15 view modes to satisfy a multitude of customer requirements, easily covering every corner of a monitored area. The images below are just the beginning.

More Natural Visuals

Hikvision's latest Fisheye Cameras use high-end Immervision lenses and advanced algorithms to reverse the effects of geometric distortions and pixel density loss at the edges of the frame.

360°

No Blind Spots

Hikvision Fisheye Cameras provide up to 14 view modes to satisfy a multitude of customer requirements, easily covering every corner of a monitored area. The images below are just the beginning.

Cylinder mode



Heat Mapping

With deep-learning-based heat mapping technology, customer movements are visualized intuitively, which reveals the most-visited shelves to store owners so that they can reorganize merchandise displays in a strategic manner.







Conventional lens DS-2CD63C2F-IVS





Half Sphere mode





Number of people







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Intersection Flow Analysis

Customer flow at intersections can be mapped for analysis by store owners or operators. Customer movement throughout a store or a mall informs marketing strategies, providing the insight needed to attract more eyes and increase revenues.



Most Hikvision Fisheye Camera models feature three infrared (IR) lights that are individually adjustable. By tweaking the brightness of these lights, IR reflections can be largely reduced for optimal night-time images.



PRODUCT SHOWCASE

Enterprise

Medium-sized Business



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SYSTEM TOPOLOGY

..... Network Cable - VGA / HDMI

Hikvision Fisheve Cameras can be flexibly used with different back-end options to create a security system.



Hikvision USA T+1-909-895-0400 sales.usa@hikvision.com

Hikvision Australia T+61-2-8599-4233 salesau@hikvision.com

Hikvision India T +91-22-28469900 sales@pramahikvision.com

Hikvision Canada T+1-866-200-6690 sales.canada@hikvision.com

Hikvision Thailand T+662-275-9949 sales.thailand@hikvision.com

Hikvision Germany T +49-69-401507290 sales.adch@hikvision.com

Hikvision UK & Ireland T +01628-902140 sales.uk@hikvision.com

Hikvision South Africa Tel: +27 (10) 0351172 sale.africa@hikvision.com

Hikvision France T +33(0)1-85-330-450 info.fr@hikvision.com

Hikvision Kazakhstan

T +7-727-9730667

Hikvision Vietnam

T +84-974270888 sales.vt@hikvision.com

Hikvision Russia

Hikvision Korea

Hikvision Poland

T+48-22-460-01-50 info.pl@hikvision.com

T +7-495-669-67-99

saleru@hikvision.com

T +82-(0)31-731-8817

sales.korea@hikvision.com

Hikvision Europe T+31-23-5542770 sales.eu@hikvision.com

Hikvision Italy T +39-0438-6902 info.it@hikvision.com

Hikvision Brazil T +55 11 3318-0050 Latam.support@hikvision.com

Hikvision Turkey T +90 (216)521 7070- 7074 sales.tr@hikvision.com

Hikvision Malaysia T+6-032-7224000 sales.my@hikvision.com

Hikvision Philippines sales.ph@hikvision.com

Hikvision UAE T +971-4-4432090 salesme@hikvision.com

Hikvision Singapore T +65-6684-4718 sg@hikvision.com

Hikvision Spain T +34-91-737-16-55 info.es@hikvision.com

Hikvision Tashkent T+99-87-1238-9438 nikia.panfilov@hikvision.ru uzb@hikvision.ru

> Hikvision Hong Kong T +852-2151-1761 info.hk@hikvision.com

Hikvision Indonesia T +62-21-2933759 Sales.Indonesia@hikvision.com

Hikvision Colombia sales.colombia@hikvision.com

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Headquarters No.555 Qianmo Road, Binjiang District, Hangzhou 310051, China T +86-571-8807-5998 overseasbusiness@hikvision.com

in Hikvision

f HikvisionHQ

al 👩 hikvision

