## JUST THE RIGHT INTELLIGENCE IN JUST THE RIGHT PLACES EasyIP 4.0 SOLUTION

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JUST THE RIGHT INTELLIGENCE IN JUST THE RIGHT PLACES EasyIP 4.0 SOLUTION



Video surveillance does not have to be complex. Technological advancements in every corner of our lives is becoming more and more simplified and user-friendly. And it's true in security, too.

What makes the best security system? The right components in the right places. And for the small to medium sized businesses with budget and time restrictions, Hikvision has got the right solution. The EasyIP 4.0 Solution.

For those who know the earlier EasyIP versions, this is the go-to, out-of-the-box system. With new and intelligent features, the EasyIP 4.0 Solution gets more done – and does it smarter.

The EasyIP 4.0 Solution from Hikvision is truly the easier way to better security. Keep reading to see all the benefits EasyIP 4.0 offers.



## EasyIP HISTORY

In 2012, Hikvision launched the first iteration of the EasyIP Solution, making a significant impact on the industry. EasyIP 1.0 employed the H.264 codec and offered 1.3, 2, and 3 MP cameras.

Hikvision responded to the increased demand for this renowned solution, applying more advanced technologies in 2014. The result was EasyIP 2.0, utilizing the H.264+ codec, and this time offering 2 and 4 MP cameras. More than that, the 2.0 version carried 120 dB Wide Dynamic Range cameras and Hik-connect Service, opening up new possibilities and extending system management.

In 2017, the EasyIP 3.0 Solution featured the H.265+ codec, maximizing resources and taking video surveillance resolution up to 4K! Sharp, vivid imaging during the day was complemented by powerful DarkFighter technology at night. What's more, the 3.0 version provided more VCA functions, extended power-over-Ethernet functionality, and more.

But Hikvision did not stop there. The EasyIP 4.0 Solution builds on the already powerful functions, now achieving colorful imaging in zero-light environments with Hikvision ColorVu technology. Hikvision AcuSense technology – now in both front-end and back-end products - provides more efficient security management.

The best SMB solution just got better!



EasyIP 4.0

• H.265+ codec

• Up to 4K resolution



### Hikvision AcuSense Technology

Based on deep learning algorithms, Hikvision AcuSense technology can now perform target classification. This technology immensely increases the alarm accuracy rate and brings a more convenient and effective way to search through video clips.



## Hikvision ColorVu Technology

With Hikvision ColorVu technology, zerolight environments are no longer a problem for security. Better lenses, more advanced sensors, and soft supplemental lighting come together to take image quality, even in total darkness, to a new level.

### **OTHER FEATURES**

- H.265+ codec
- 120 dB WDR
- Powered by DarkFighter

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# HIKVISION AcuSense TECHNOLOGY

## False Alarms

People and vehicle intrusions are the most common concerns in perimeter protection. However, conventional security surveillance systems lack the ability to classify object types, resulting in endless false alarms.



Animals

Lights

Rain

Limbs or leaves

False alarms caused by different objects



Problems associated with too many false alarms



## False Alarm Reduction

Empowered by deep learning algorithms, Hikvision AcuSense technology brings precise target classification to front- and back-end devices. The system can greatly reduce false alarms generated by targets other than humans or vehicles, vastly improving alarm efficiency and effectiveness, as well as reducing labor costs. Notifications to the VMS or app can be disabled for events caused by other target types. These events, however, are sent to the NVR for double-checking.



False alarm reduction based on Hikvision AcuSense technology

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## Quick Target Search



Before

### Browse large amounts of files to find the one you need

Without quick target searches, finding video clips related to specific persons or vehicles is both time-consuming and unproductive.



Now

# More efficient and effective file searching using human and vehicle classification

Select Hikvision NVRs can quickly retrieve all video clips with humans or vehicles from stored videos. Refer to the NVR specifications for details.





### Ward off potential intruders by combining alarms with flashing light

IP cameras equipped with Hikvision AcuSense technology now have the ability to identify and classify objects into three categories: human, vehicle, and other. In perimeter protection, when cameras classify a moving object as human, they trigger an alarm and flashing light to ward off intruders.



### Capture facial information of intruders

Cameras with strobe light and audio alarm provide better opportunities to capture facial information of intruders because people are inclined to turn to the source of sudden lights and sounds.

\*Only select Hikvision AcuSense cameras support this function.

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## Application Scenarios



Warehouses



Critical Infrastructure



Borders



**Residential Areas** 



Parking Areas



Campuses

# HIKVISION ColorVu TECHNOLOGY

## 24/7 Colorful Imaging

Darkness provides cover for theft, trespassing, and other crimes. When incidents occur at night, dim low-quality images of conventional cameras miss or lose critical details. Infrared LEDs provide extra light for clearer imaging. The images, however, are black-and-white.

Imagine capturing vivid, colorful details, in total darkness – such as on clothing or a car... Hikvision ColorVu Technology is the answer.



Hikvision ColorVu Camera

Traditional Camera



### Supplemental Light Off



Conventional 4 MP Camera (IR LED off)



4 MP Hikvision ColorVu Camera (Warm-light LED off)

Supplemental Light On

Conventional 4 MP Camera (IR LED on)



4 MP Hikvision ColorVu Camera (Warm-light LED on)

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## Bright and Colorful Imaging



### PRODUCT SHOWCASE

### Hikvision AcuSense Cameras

False alarm reduction by human and vehicle target classification based on deep learning



• IP67, IK10

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• 120 dB WDR

- IP67, IK10

- 120 dB WDR

- IP67
- 120 dB WDR

- DS-2CD2T46G1-21/41 Network Bullet

Camera



DS-2CD2T26G1-21/41 Network Bullet Camera



DS-2CD2646G1-IZ(S) Network Bullet





- 4 MP resolution • 2.8/4/6 mm fixed lens, optional

- 4 MP resolution
- 2.8/4/6/8 mm fixed lens, optional
- Powered by DarkFighter
- H.265+/H.265
- IP67
- 120 dB WDR

- 2 MP resolution
- 2.8/4/6/8 mm fixed lens, optional
- Powered by DarkFighter
- H.265+/H.265
- IP67
- 120 dB WDR

4 MP resolution

• H.265+/H.265

• IP67, IK10

• 120 dB WDR

• 2.8~12 mm VF lens

Powered by DarkFighter











- Powered by DarkFighter • H.265+/H.265
- 120 dB WDR
- Strobe light and audio alarm

• 120 dB WDR

- 2 MP resolution
- 2.8~12 mm VF lens Powered by DarkFighter
- H.265+/H.265
- IP67, IK10
- 120 dB WDR





DS-2CD2746G1-IZ(S) Camera



Network Dome



DS-2CD2726G1-IZ(S) Network Dome Camera

Network Turret

Camera

- 2 MP resolution
- 2.8~12 mm VF lens
- Powered by DarkFighter
- H.265+/H.265 • IP67, IK10
- 120 dB WDR

### Hikvision AcuSense Cameras with Strobe Light and Audio Alarm

False alarm reduction by human and vehicle target classification based on deep learning



Camera





Network Turret



- 2 MP resolution
- 2.8/4/6 mm fixed lens, optional
- Powered by DarkFighter
- H.265+/H.265
- 120 dB WDR
- Strobe light and audio alarm



- 4 MP resolution
- 2.8/4/6 mm fixed lens, optional
- Powered by DarkFighter
- H.265+/H.265
- IP66
- 120 dB WDR
- Strobe light and audio alarm





### DS-2CD2T26G1-4I/SL Network Bullet Camera

- 2 MP resolution
- 2.8/4/6 mm fixed lens, optional
- Powered by DarkFighter
- H.265+/H.265
- IP66
- 120 dB WDR
- Strobe light and audio alarm

### PRODUCT SHOWCASE



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### ACCESSORIES

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DS-2CD26X6G1 DS-2CD2TXXG1	DS-1276ZJ-SUS Corner Mount	DS-1260ZJ Junction Box	DS-1280ZJ-S Junction Box	DS-1275ZJ-S-SUS Vertical Pole Mount	
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DS-2CD27X6	DS-1471ZJ-155 Pendant Mount	DS-1473ZJ-155 Wall Mount	DS-1475ZJ-SUS Vertical pole mount	DS-1476ZJ-SUS Corner mount	DS-1280ZJ-DM55 Junction Box
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DS-2CD23X6G1	DS-1273ZJ-140	DS-1271ZJ-140	DS-1280ZJ-DM21
DS-2CD23X7G1	Wall Mount	Pendant Mount	Junction Box

