

Hikvision Digital Signage Solution

Get your message out in style and in a green way, with Hikvision's excellent Digital Signage products. The visual performance is stunning, and, with HikCentral FocSign software, users can create online programming and schedules for a wide range of scenarios.



Common Challenges



Challenges in Traditional On-Site Advertising

1. Hard to manage multiple sites
2. Materials are used one time, then create waste
3. High cost of advertisement creation
4. Lack of flexibility when changing message

New Challenges in Today's Settings

No effective methods and high cost of human resources for flow control or temperature screening methods for areas with high foot traffic



How Hikvision Beats Challenges

Hikvision now offers an integrated solution: the digital signage not only serves as a media player for a variety of advertisements, but also enables instant visualization of crowd numbers and temperature status, and can even help with touch-free employee attendance.

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Flexible and efficient advisement display and management
 - Enjoy more convenience and efficiency by flexibly releasing and changing digital advertisements
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Ready-to-go design templates
 - Eight pre-installed program templates are ready for use, saving time and money
 - Flexible management for 13 different types of materials
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Cross-network management
 - Cross-network segment configuration for high-efficiency, multi-site management using a central manager (ISUP)
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Advertising in a green way
 - Advertising in a digital and environmental friendly way, saving the use of paper
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Multiple applications suit various business scenarios
 - Single- or multiple-person attendance and temperature screening without physical contact, satisfying the needs of more business scenarios

Recommended setup of a Hikvision solution



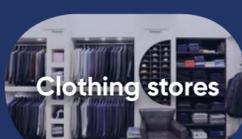
Application Scenarios



Catered events



Supermarkets



Clothing stores

Product Showcase

Hikvision FocSign

Software for Central Management

- Supports remote management for up to 1,024 channels
- Supports 29 languages
- Supports cross-network segment management (ISUP)
- Eight advertising templates pre-installed
- Supports setup wizard for operation

Digital Signage Displays



Wall-Mounted Series

Sizes: 22/32/43/55-inch



Sizes: 43/55-inch

Floor-Standing Series