

Protecting Profits In Today's Food Service Industry

HIKVISION



Hikvision's robust suite of retail-centric analytics provides intelligent business data to further improve operational efficiencies and ensure customer satisfaction. Features include:

- **HikCentral CMS:** Capable of managing video across multiple restaurant locations
- **Customer Heat Mapping:** Indicates high traffic areas for marketing optimization and return on investment
- **Line Queueing:** Provides data on customer wait times for optimization of staff levels to ensure a high level of customer service
- **People Counting:** Conversion data to assist operations in managing labor allocation at peak service times as well as maximizing upsell opportunities
- **Facial Recognition:** Highly accurate facial recognition to quickly identify known criminals or repeat shoplifters as well as provide frictionless access control solution for employees
- **Point-of-Sale (POS) Integration:** Integrate in-store video with POS data for transaction verification and prevention of costly customer exceptions

HIKCENTRAL CENTRALIZED RETAIL ECOSYSTEM



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