



Job Title: Marketing Team Intern

Location: Sydney

Duration: 3 – 6 months

Start Date: Flexible, based on student availability

About Hikvision

Hikvision is a world-leading provider of innovative security products and solutions. Leveraging cutting-edge technologies in machine perception, artificial intelligence (AI), and big data, we are committed to shaping the future of AIoT.

We empower industries and communities through:

- **Advanced machine perception technologies** that help people connect with the world around them
- **Smart, user-friendly products** that address a wide range of customer needs
- **Innovative AIoT applications** that enhance efficiency, convenience, and security

Our offerings span video surveillance, access control, alarms, and integrated security solutions powered by AI. With extensive experience across vertical markets including smart cities, education, logistics, retail, energy, and transportation, we continue to innovate and expand into new sectors such as robotics, smart homes, automotive electronics, and medical imaging.

Hikvision operates in over 150 countries and maintains one of the industry's most extensive global networks, with more than 80 branches and subsidiaries worldwide.

To learn more: <https://www.hikvision.com/en/>

Internship Overview

This internship offers an excellent opportunity for university students to gain hands-on experience in real-world marketing operations within a leading technology company. During the placement period, you will enhance your practical marketing skillsets and workplace communication skills by participating in the following activities:

- Assist in the creation of engaging content for various channels including social media, the company website, newsletters, and promotional materials.
- Support the daily management of social media platforms: scheduling posts, drafting captions, and interacting with the online audience.
- Help coordinate and execute Email Direct Marketing (EDM) campaigns.
- Contribute to the planning, execution, and performance tracking of marketing campaigns and brand promotions.
- Assist with the coordination of offline events (e.g., seminars, expos), including logistics and on-site support.
- Support in maintaining and organising marketing materials (e.g., brochures, banners, product sheets).
- Provide general administrative support to the marketing team.
- Participate in branding and public relations initiatives to promote the company's presence in the local market.

Skillsets and Knowledge to Be Practiced During the Placement:



- Content creation and digital storytelling
- Social media management and analytics
- Campaign planning, scheduling, and reporting
- Event logistics and vendor coordination
- EDM and marketing automation basics
- Project and timeline management
- Cross-team communication and stakeholder engagement
- Basic knowledge of Adobe Creative Suite, Canva, or similar tools is a plus

Mentor:

You will be supervised by our Senior Marketing Specialist, who will provide guidance, feedback, and ongoing support throughout the internship.

Qualifications:

- Currently pursuing a Bachelor's or Master's degree in Marketing, Communications, Media, Business, or a related field.
- Proficiency in both English and Mandarin is highly desirable.
- Passionate about digital marketing, branding, and creative communication.
- Strong written and verbal communication skills.
- Highly organised, detail-oriented, and a team player.
- Willingness to learn, take initiative, and adapt to new tasks and tools.
- Familiarity with major social platforms (LinkedIn, Facebook, Instagram) is preferred.

Work Locations

- **Sydney:** 46 Brookhollow Ave, Baulkham Hills NSW 2153

Working Hours: Monday – Friday | 9:30 AM – 5:30 PM

How to Apply

Please send your resume, cover letter, and any relevant academic or project experience to jessie.zeng@hikvision.com.

We look forward to welcoming enthusiastic and tech-savvy interns to join our team!