#### **HIKVISION**<sup>®</sup>

## PRIVACY REDACTION SOLUTION 2.0

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## Background

As society develops alongside the advancement of science & technology, people are paying more attention to personal privacy.



#### Regulation

**GDPR:** The UK Data Protection Act 2018 - Everyone responsible for using personal data has to follow strict rules called 'data protection principles'.



#### **Privacy & Security**

Privacy information shall be used fairly, lawfully and transparently, for specified, explicit purposes, in a way that is adequate, relevant and limited to only what is necessary.



#### Video Surveillance & Privacy

If video information contains personal data of an individual and that of third parties, security companys will need to redact the footage to protect people's privacy when dealing with data subject access requests.

## **Targeted Application Scenarios**

Redaction in live video



Entrance / Cahsier Desk / Lobby

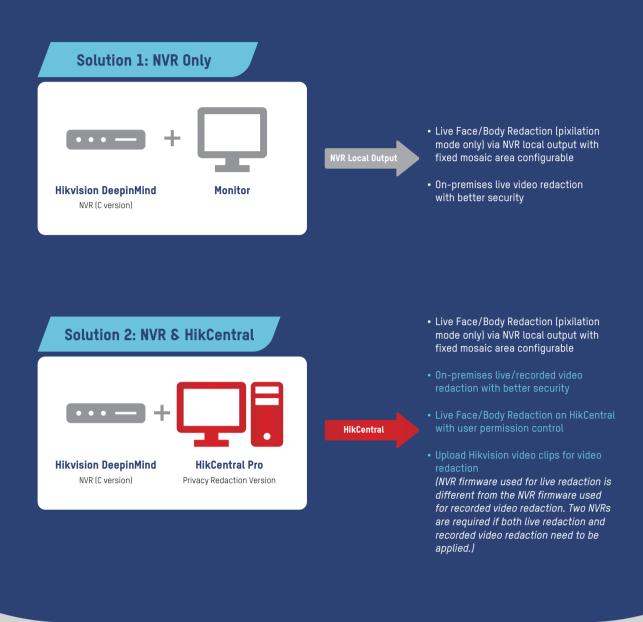




Monitoring Centre

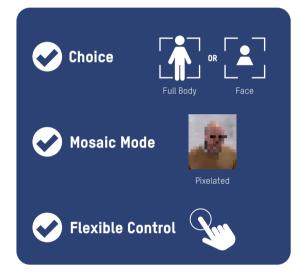
Display the live surveillance video without leaking personal privacy on a public monitor. Privacy redaction before sending incident video footage to a police officer or related parties.

### Solution Introduction



# Live Video Redaction on NVR Local Output



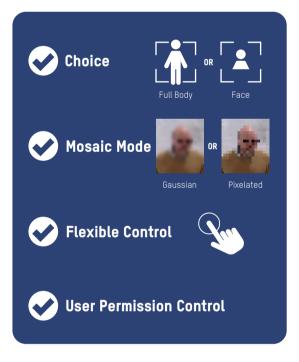


• One simple click to turn on and turn off face/body redaction(pixilation mode only) in NVR's local live view interface.

Fixed mosaic area can be added to the live video.
Each 77/96 series DeepinMind NVR supports 8-ch live redaction at 1080P.

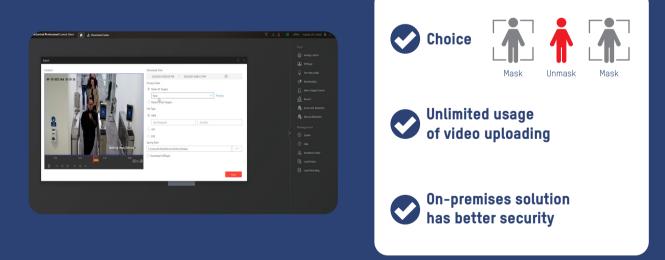
## Live Video Redaction on HikCentral





- One simple click to turn on and turn off face/body redaction on HikCentral live view interface.
- Support user permission control on the removal of mosaic (By default live video redaction is mosaic mode).
- Fixed mosaic area can be added to the live video (via NVR configuration menu).
- Each 77/96 series DeepinMind NVR supports 8-ch live redaction at 1080P.

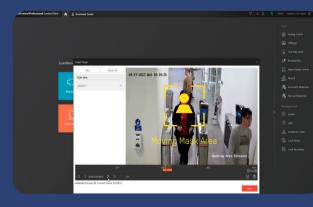
## Automatic Redaction on Recorded Video



- Upload Hikvision recorded video footage for automatic video redaction with selectable targets.
- Users can upload video footage for redaction for unlimited times, as long as the redaction feature is enabled.
- On-premises redaction solution gives user better security with full control of personal privacy data.

## Manual Redaction on

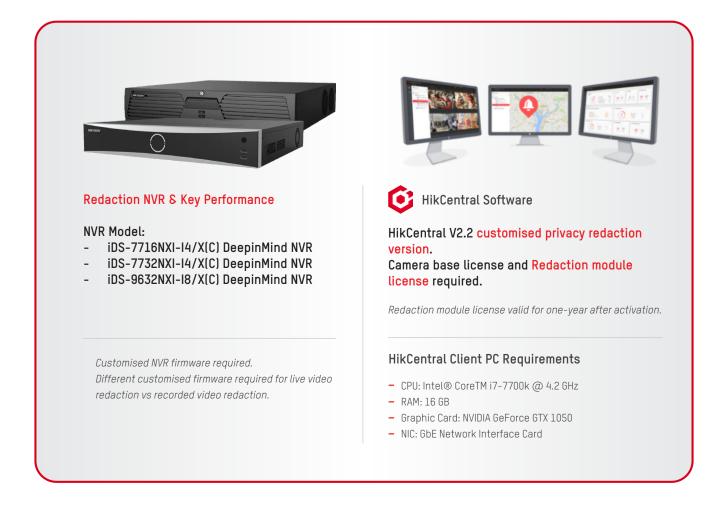
### **Recorded Video**





- Upload recorded video footage for manual redaction, which allows drawing moving mask area to cover moving targets.
   Users can upload video footage for redaction for unlimited times, as long as the redaction feature is enabled.
- On-premises redaction solution gives user better security with full control of personal privacy data.

### **Product Showcase**



**NOTE:** Human detection accuracy in redaction is not 100%. Accuracy is related to the installation scenarios including lighting conditions, camera installation angle, target distance, etc. Please contact Hikvision for more details.

