

HAND IN HAND FOR A SAFER, SMARTER WORLD



HIKVISION

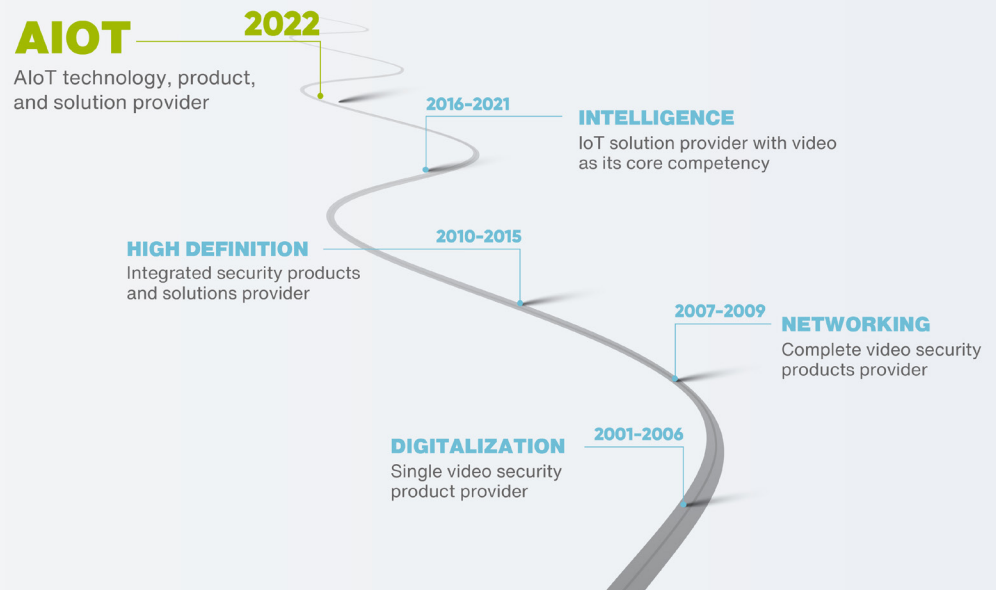
ABOUT HIKVISION

Hikvision is committed to serving various industries through its cutting-edge technologies of machine perception, artificial intelligence, and big data, leading the future of AIoT:

- Through comprehensive machine perception technologies, we aim to help people better connect with the world around them;
- With a wealth of intelligent products, we strive to identify and satisfy diverse demands by delivering intelligence at your fingertips;
- Through innovative AIoT applications, we are dedicated to empowering every individual to enjoy a better future by building an intelligent world that is more convenient, efficient and secure.

The Advancing Journey of Hikvision

Since its establishment in 2001, Hikvision has been on a very exciting journey with evolving stages, from video security product manufacturer to integrated security product and solution provider, then to IoT solution provider with video as its core competence, and now seeking to lead the future of AIoT with cutting-edge technologies.



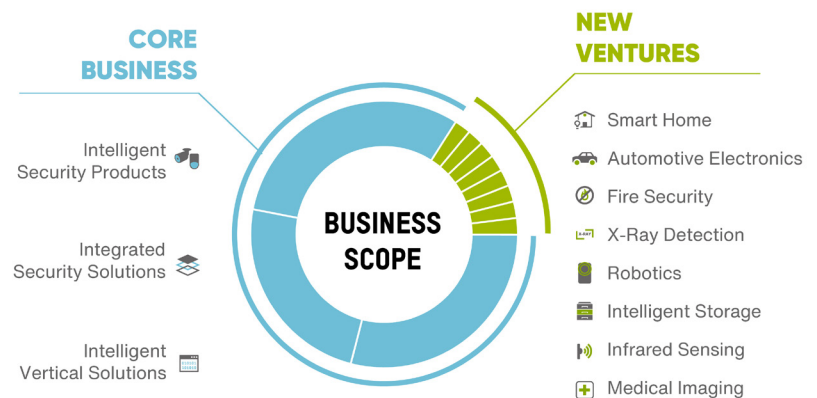


Our Business Scope

Hikvision provides a broad range of physical security products, covering video security, access control, and alarm systems. We also provide integrated security solutions powered by AI technology to support end-users with new applications and possibilities for safety management and business intelligence.

Over the past several years, we have deepened our knowledge and experience in meeting customer needs in various vertical markets with professional and intelligent solutions, including smart city, transportation, retail, logistics, energy, and education.

In addition, Hikvision is extending its business to smart home, robotics, automotive electronics, intelligent storage, fire security, infrared sensing, X-ray detection, and medical imaging to explore new channels for sustaining long-term development.



WE ARE COMMITTED TO **INNOVATION**

With years of research and development, we have accumulated numerous world-leading patented technologies and built a highly sophisticated R&D team. In 2021, Hikvision invested 1.28 billion US dollars in R&D, accounting for 10.13% of our annual revenue – this level of investment has enabled us to sustain long-term research and innovation, and to stay at the forefront of the industry.

10.13%

(1.28 billion USD)
of annual revenue
invested in R&D



11 R&D
centers
worldwide



- Montreal, Canada
- London, UK
- Asia Pacific region
- R&D centers, China

25,000+

R&D engineers
among
52,000+
employees



5,700+

Patents



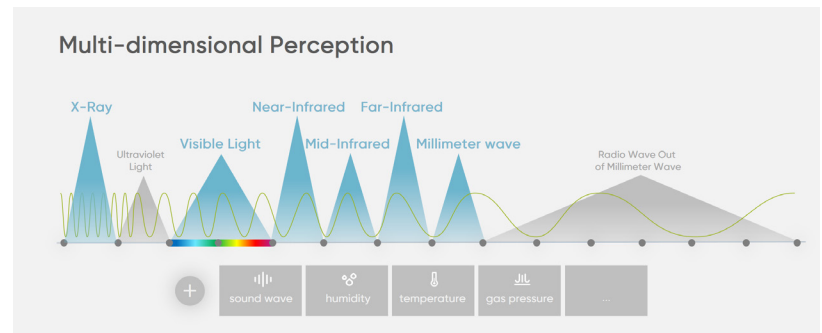
Advances in Core Technologies

With significant R&D investment, Hikvision is advancing several core technologies, covering multi-dimensional perception, artificial intelligence, and big data, as well as imaging technologies, cloud computing, and video codec.

Imaging and video related technologies remain very important for Hikvision, and we have been leading the industry in numerous areas, including high definition, and low-light imaging, as well as image defogging, smart rapid focus, and image stabilization among others.

Besides visible light imaging, Hikvision is extending its machine perception technologies to the full electromagnetic spectrum. Varying in wavelength and frequency, electromagnetic waves can extend from visible light to both ends of the known spectrum. Hikvision has developed innovative products and applications powered by thermal imaging, multispectral imagery, radar sensing, and so on. We are also exploring multiple machine perception technologies that pick up X-rays, infrared rays, millimeter waves, sound waves, and temperature variations, etc.

“Sensing things” will be a crucial step when we build an AIoT world, and the integration of AI technology and multi-dimensional perception capabilities will help form an intelligent perception base for the ever-advancing world.



Ecosystem for Global Technology Partners

Hikvision has built extensive ecosystem programs, opening up our hardware (with ISAPI protocol and HEOP) and software products (with HikCentral Open API and Cloud Open API frameworks) to enable easy and sustainable integration with third parties.

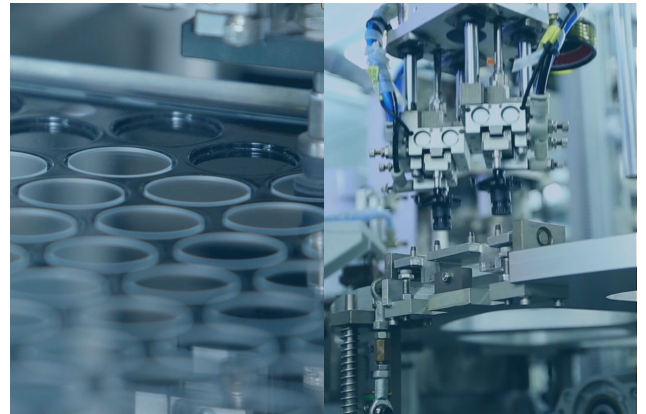
In an AIoT world, market requirements are becoming more diversified and the customized demands are increasing. We need more collaboration across the industry and new ecosystems to satisfy various needs of the market. Through the open ecosystem, we co-develop solutions with technology partners to bring a greater variety of intelligent functionalities to the market, such as business intelligence, smart buildings, parking management, video analysis applications, and alarm centers.

WE STAND ON A **SOLID FOUNDATION**

Product Lifecycle Quality Control

Reliability and quality management have been fundamental pillars in the success of Hikvision. We are very proud of our full implementation of product lifecycle quality management that meets leading global standards and with many authoritative certifications. The full lifecycle quality management process covers material quality, innovation for design quality, manufacturing quality, and end-to-end quality services.

We have established a strict quality management regime based on compliance with the following key systems and protocols.



In-House Manufacturing

Hikvision runs extensive in-house manufacturing operations with more than 1 million square meters of combined manufacturing facilities in Hangzhou, Tonglu, Chongqing and Wuhan, China, and international manufacturing locations in India, Brazil and the UK. Fully-automated SMT production lines and machine vision products are incorporated to ensure premium quality products, flexible production, and punctual delivery to meet the unique development needs of our various business units.



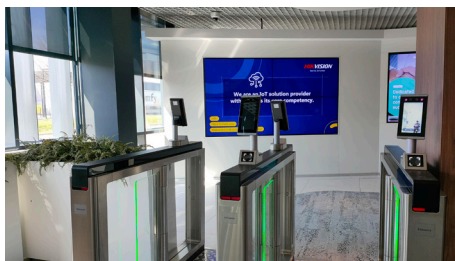
In addition, our extensive supply chain ecosystem covers more than 1,000 long-term suppliers globally, enabling us to maintain robust supply chain stocks to ensure reliable product delivery.

HIKVISION IN EUROPE

HQ

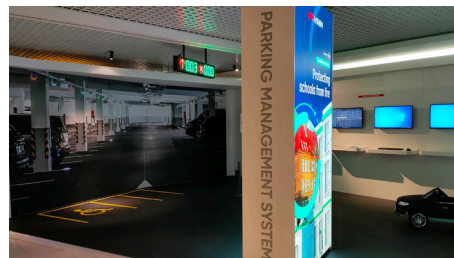
Extension of warehouse and office space in Hoofddorp.

- 3,800 m2 of office space
- 7,400 m2 of warehouse space
- 800m2 of showroom space
- ~ 160 employees of 35 nationalities on-site
- More than 475 employees Europe-wide
- Installer partners: 30'000+
- Distributor partners: 600+



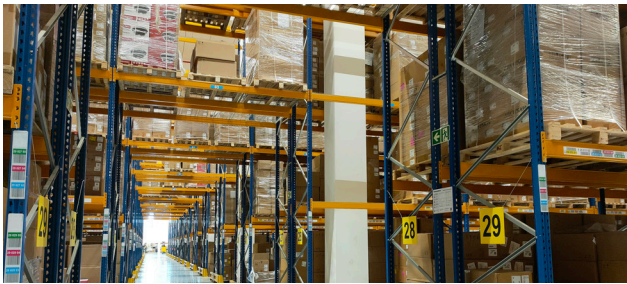
Experience center

Interactive experience showcasing Hikvision products and how they can help in vertical scenarios.



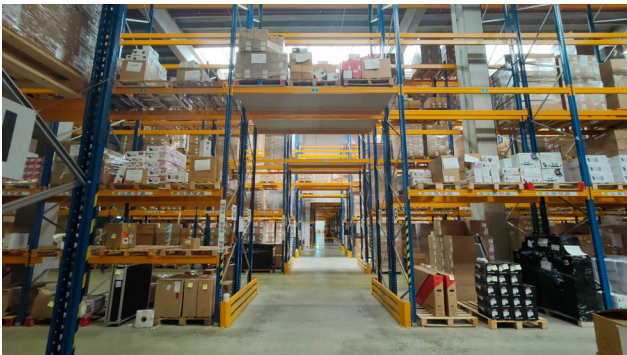
Training Center

- Can now train up to 28 people (three times more)
- Sales trainings 2-3 times per week
- Internal onboarding training quarterly
- Certifications and sales and technical training will be held if there's an audience of 9+.



Warehouse

- 7,400 m² warehouse space
- 7,300 pallets capacity
- \$700K-worth inbound shipment daily
- \$1 million-worth outbound shipment daily.



HIKVISION IN EUROPE

9 branches

- Czech Republic
- France (+ 3 offices)
- Germany (+ 1 offices)
- Hungary
- Italy (+ 5 offices)
- Poland (+ 2 offices)
- Romania
- Iberia (+ 2 offices)
- UK & Ireland (+ 2 offices)

15 sales offices

- Austria
- Belgium
- Denmark
- Estonia (two offices)
- Finland
- Latvia
- Lithuania (4 offices)
- Norway
- Sweden
- Switzerland



Branch offices

Hikvision Czech Republic

Vyskočilova 1410/1
140 00 Praha 4 – Michle



Hikvision Hungary

Graphisoft Park, S-C-1
Reichl Kálmán utca 8
1031 Budapest



Hikvision Romania

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Hikvision France

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93360 Neuilly-Plaisance



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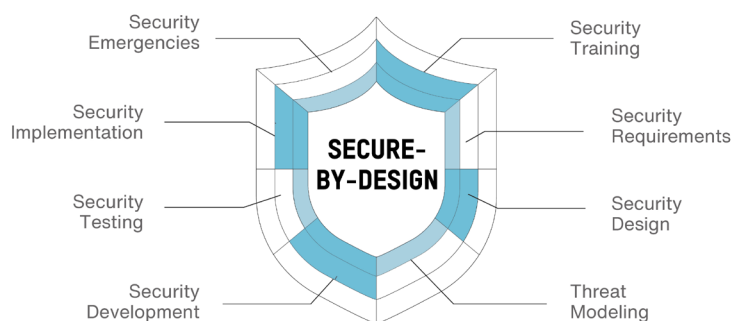
Hikvision UK & Ireland

4 The Square, Stockley Park,
Uxbridge, UB11 1ET



Leading the Industry in Cybersecurity

Hikvision is investing significant resources in setting new standards for the security industry in the area of cybersecurity. We are committed to supporting and adhering to internationally-recognized cybersecurity standards and best practices, and have achieved a number of certifications, such as FIPS 140-2 and Common Criteria EAL3+.



To further enhance the security of our products, we have implemented 'Secure-By-Design' manufacturing and testing processes from end to end. This ensures that all of our products are designed and engineered to minimize cybersecurity risks, and tested rigorously to expose and address potential vulnerabilities before products are delivered to market.

In addition to these comprehensive cybersecurity measures, Hikvision's Security Response Center ensures that we can respond quickly and effectively to support customers in the event of a cybersecurity incident.

Global Operations

Hikvision has established one of the most extensive regional networks in the industry, comprising 66 international subsidiaries and branch offices to ensure quick responses to the needs of customers, users, and partners. We also have 11 overseas regional logistics centers to ensure timely global logistics and distribution covering major markets in the world. We have established a global network of call centers in 11 regions, as well as after-sales service points and authorized maintenance service partners in more than 70 countries to provide dedicated service and support for our customers.



MAXIMIZING VALUE FOR OUR CUSTOMERS



Hikvision continually strives to maximize value for our customers with innovations that drive security and efficiency for public sectors, enterprises, small businesses (SMBs), families and consumers. Above all, we aim to innovate advanced technologies that help people around the globe to better perceive and understand the world, and to analyze information, anticipate problems, and make informed and intelligent decisions.



Protecting Public Safety and Creating Smart Cities

Hikvision provides solutions that boosts security and intelligence of cities and urban governance. To do this, we focus on creating advanced smart city and intelligent traffic solutions that optimize traffic management of cities, automate routine patrol tasks, and support faster, more effective responses to a broad range of incidents - all to improve safety and security for citizens, commuters, and local businesses.



Empowering Innovative, Highly Efficient Enterprises

AI-enabled intelligent solutions are helping enterprises to accelerate their digital transformation journeys, automate costly manual processes and make smarter, faster decisions.

Hikvision solutions designed for specific vertical and use cases are being put to work in a range of sectors, including retail, logistics, energy, agriculture, and healthcare – empowering greater efficiency and improved economic outcomes. Using our solutions, for example, logistics parks can maximize throughput and automate goods and order tracking from end to end. And retailers can better understand foot traffic in their stores to optimize their merchandising strategies.



Making Advanced Security Accessible for SMBs and Consumers

SMBs and consumers face challenges to carry out daily security operations and management as they often have fewer administrative resources and lack of in-house IT knowhow. At Hikvision, we understand their everyday challenges and provide end-to-end security solutions to help them maximize their security and reduce related workloads, giving SMBs and consumers peace of mind and enabling them to be more focused on their other tasks.

WE CARE ABOUT **COMMUNITIES** **AND OUR EMPLOYEES**

We believe that our technologies have the power to drive social progress and to improve quality of life for people and communities everywhere. However, achieving these same goals requires an unwavering commitment to environmental sustainability, corporate good governance, and broad commitments to social responsibility.

Our Values

Maybe the most important things to understand about Hikvision are our values. Our values create a stable foundation for our growth, as we grow together with our employees and customers.

- **Dedication to customers' continual success:** We are always thinking about our customers and how we can help them succeed.
- **Adding value to companies and communities:** Making sure we understand how we can create value for our customers and societies with cutting-edge innovation and the highest quality products.
- **Acting with honesty and integrity:** Without trust from our customers and partners, we cannot succeed.
- **Pursuing excellence in every endeavor:** We always strive to achieve the best.

Green and Low-Carbon Development

Adhering to the idea of green, sustainable development, we will continue to enhance environmental management, optimize our use of resources, reduce pollutant emissions, and explore low-carbon technologies in our business operations and technological innovation.



Technology for Good

Based on innovative and intelligent products and technologies, we serve and give back to society with kindness in mind. We are dedicated to empowering every individual to enjoy a better future by building an intelligent world that is more convenient, efficient, and secure.

Integrity and Compliance

We conduct our business in a manner consistent with high standards of business ethics and pursue a business philosophy of honesty, integrity, and legal compliance as a cornerstone of our sound, long-term global growth.

Employee Empowerment and Support

People are the primary resource in any enterprise, and Hikvision is no exception. As well as providing our employees with a safe and comfortable working environment, we also provide platforms and training to help them achieve their personal and professional goals.

We honor and safeguard the equal rights and interests of all employees in employment, compensation, benefits, and many other aspects – adhering to a strong commitment to diversity and inclusion. We believe that every employee deserves respect, acknowledgement, and kindness.

Employee safety is also a top priority for us, and we strive to continually improve the occupational health and safety of our employees across all roles and regions.

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