

Hikvision's Digital Signage Solution

HIKVISION®

Display your message in an eye-catching and environmentally friendly way with Hikvision's Digital Signage products.

Users can create stunning visuals and manage them remotely for a wide range of scenarios.

Application Scenarios



EVENTS & CONFERENCES



RESTAURANTS



RETAIL



CONVENTION/COMMUNITY CENTRES, LIBRARIES



ENTERTAINMENT

Common Challenges

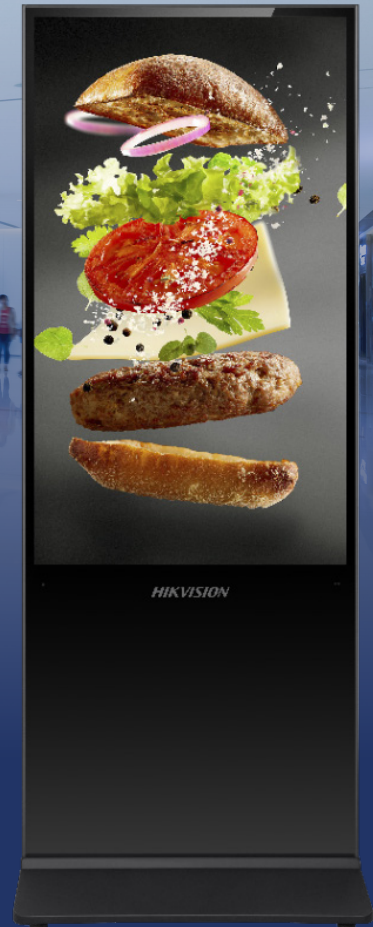


Conventional: Poster, Display Panel, Roll-up, Light Box

Boring Content: Static and boring display content results in low attraction.

High Cost: High production and labour cost, and long replacement cycle.

Difficult Management: Differentiated marketing management among stores is difficult, and the effect of advertising is difficult to verify.



New Advertising: Digital Signage

Attractive Content: Supports various media formats, dynamic, colourful and attractive

Save Cost: Advertisements can be designed and released online for quick and easy content updates

Intelligent Management: Centralized software management allows: multiple devices to be controlled, schedule planning and collecting data

Hikvision's Integrated Digital Signage Solution Offers:



Flexible and efficient advertisement display and management

- Convenient, efficient, flexible, easy to use



Ready-to-go design templates

- Eight pre-installed program templates are included and ready to use, saving time and money
- Can manage 13 different types of media (e.g. video, image, audio)



Remote management

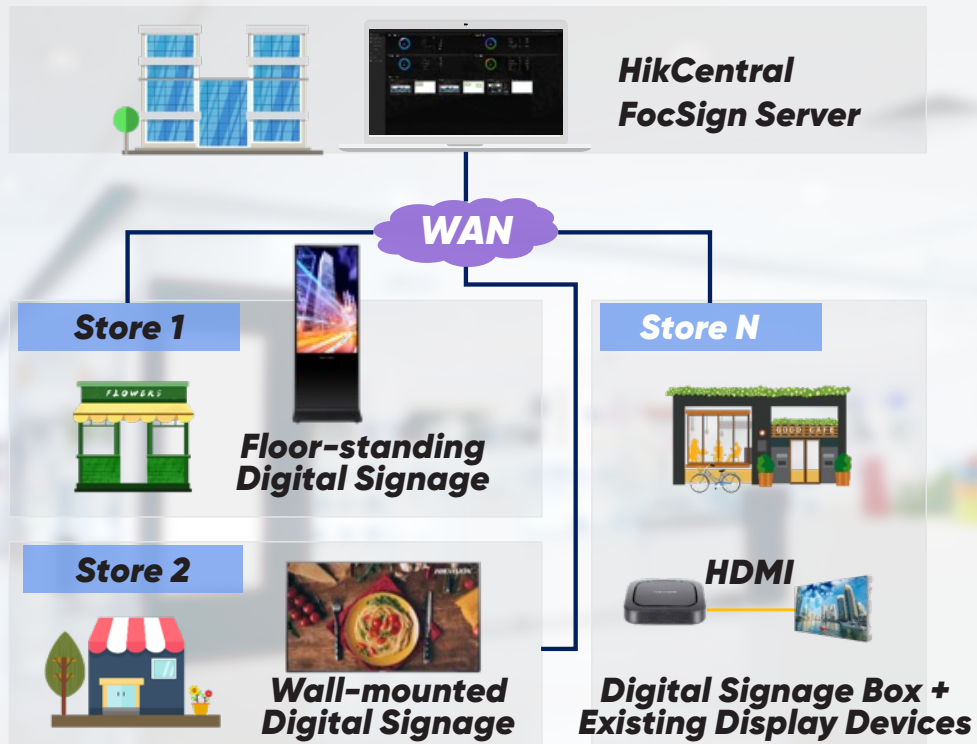
- Centralized management & configuration for high-efficiency, allowing multiple sites to be managed remotely



Advertising in a green way

- Advertising in a digital and environmentally friendly way, saving the use of paper

Recommended setup of a Hikvision solution



Product Showcase

Hikvision FocSign

Software for Central Management

- Supports remote management for up to 1,024 channels
- Supports 29 languages
- Supports cross-network segment management (ISUP)
- Eight advertising templates pre-installed
- Supports setup wizard for operation



Digital Signage Box

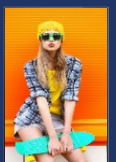


Digital Signage Display



Wall-Mounted Series
Sizes: 43/55-inch

**Floor-
Standing Series**



Sizes:
43/55-inch